UNLOCK YOUR ORGANISATION'S DATA POWER

DATA ANALYST INCLUDING POWER BI LEVEL 4 APPRENTICESHIP WITH INCLUSIVE MICROSOFT POWER BI CERTIFICATION

Develop the data skills you need to enhance your organisation's potential

The principles of data analytics are being utilised across a number of industries. Analysts are making important insight-based business decisions and driving customer value across every function. QA has partnered with Microsoft to develop the Data Analysts including Power BI Level 4 Apprenticeship, to springboard individuals into the world of data, to gain meaningful insights for your organisation.

Microsoft Solutions Partner
Microsoft Cloud

Training Services

Recognise and act on key data points

Data analysts can identify and understand trends and market value for a company's products and services. An analyst can also interrogate employee engagement data to help identify and tackle retention challenges.

Increase efficiency and improve performance

Efficiencies and cost savings can be achieved by organisations who use data analytics to assess the performance of their suppliers.

Are you struggling to identify customers and grow your business?

Marketing teams using customer engagement analytics will improve the relevance and targeting of offers and increase conversion rates.

> As a leading Microsoft learning partner, QA is embedding Microsoft learning content in their apprenticeships and degree apprenticeships. They are supporting our Get On skills campaign and have a forward-thinking approach to delivery that aligns with Microsoft's ambitious vision for apprenticeships.

Simon Lambert, Chief Learning Officer, Microsoft UK

QA.com

A fully funded programme designed to transform your talent and workplace

Data Analyst including Power BI
Level 4 Apprenticeship

Our Data Analyst including Power BI Level 4 Apprenticeship will build the skills and capabilities you need throughout your organisation to analyse, interrogate and present technical data, providing informed and valuable business insights to a range of stakeholders.

Fully funded through your Apprenticeship Levy, or if you are a non levy payer; use Microsoft and QA's levy transfer scheme to fully fund training.

Upskill, Reskill or Recruit – Train your teams, or recruit new talent in essential digital and business skills – and progress them through lifelong capability.
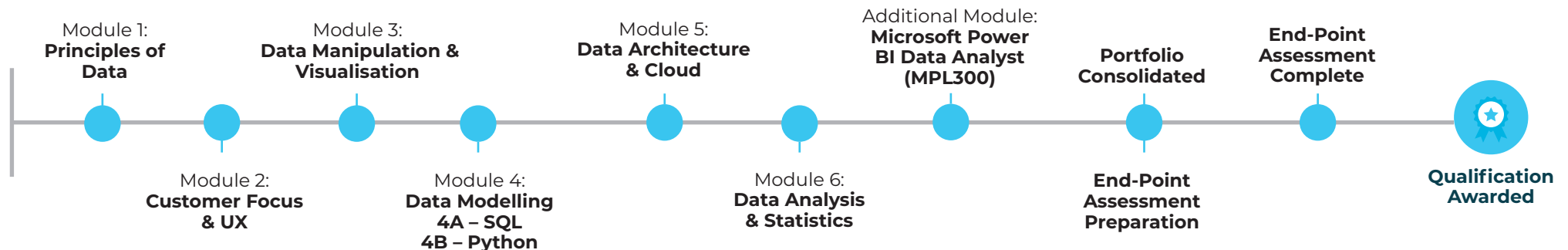
Let QA support you in recruiting incredible talent from diverse backgrounds, through our market leading links with social mobility talent partners. QA All In; our market defining recruitment network; supporting Microsoft's Get On campaign to create over 1.5m technology careers by 2025.

This programme is suitable for multiple roles across Finance, Marketing, Operations, People, Procurement and Sales, including:

- Data Analyst
- Customer Data Analyst
- Digital Marketing Analyst
- Finance Analyst
- HR Analyst
- Junior Analyst
- Operations Analyst
- Pricing Analyst
- Procurement Analyst
- Sales Analyst

Microsoft content is at the heart of all our Data needs; this programme is enhanced with official Microsoft content and accreditation in technologies including Visual Studio, Python, Power BI, R, Microsoft Excel, Microsoft SQL Server.

Typical Programme Duration: 15 months (+ 3 months for End-Point-Assessment)

Module 1: **Principles of Data**

Module 2: **Customer Focus & UX**

Module 3: **Data Manipulation & Visualisation**

Module 4: **Data Modelling 4A – SQL 4B – Python**

Module 5: **Data Architecture & Cloud**

Module 6: **Data Analysis & Statistics**

Additional Module: **Microsoft Power BI Data Analyst (MPL300)**

Portfolio Consolidated

End-Point Assessment Preparation

End-Point Assessment Complete

Qualification Awarded