



Champions Toolkit

Learner Engagement Strategies

Using your Account Team



Experience

Running successful learning initiatives across global businesses.



Insights

Identify areas of need, benchmark your performance across your industry and business.



Resources

Communication plans, video assets, activation templates.

Best Practice program design and delivery

Key elements that will set your program up for high impact and completion.

Business objectives identified and aligned to global and local goals

Global C-suite sponsors that can give permission to prioritise self-development

Global subject matter experts consult on content and help link the program to internal frameworks

Engaged local champion network are essential to drive completion on the ground

Phased Course Plan linked to business objectives with regular deadlines

Phase end events & workshops delivered by specialists to embed learnings and draw on local market application

Optimised UX Learners are able to access their assigned pathway quickly and easily

Communication Strategy designed across internal and external touchpoints

Reporting strategy to create meaningful and efficient tracking of success

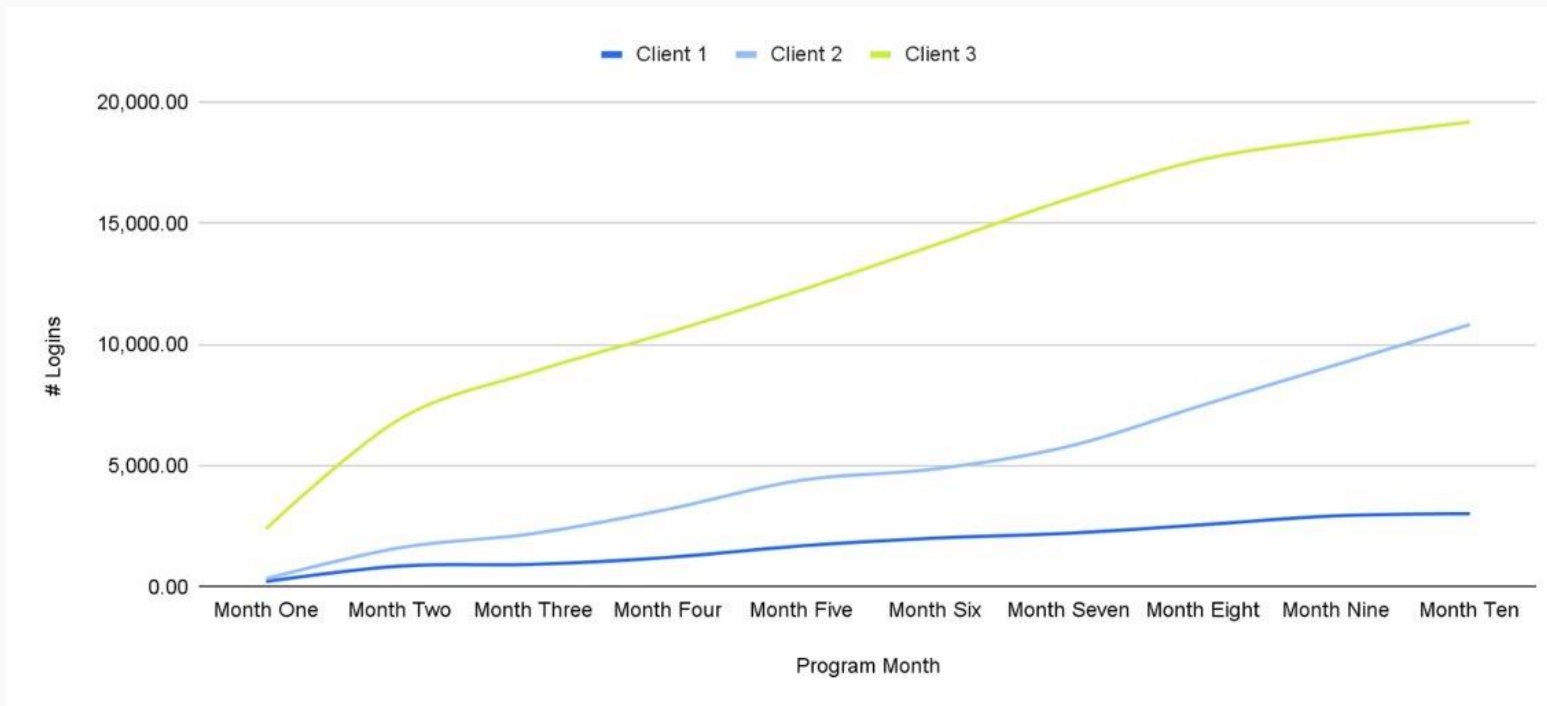
Impactful Launch events including senior leaders highly impact program results

Engagement initiatives drive engagement through social campaigns and gamify learning by using leaderboards and learner rewards



Implementing best practice

Programs that implement our best practices deliver the highest engagement



Client 1:

Global/local program structure applying some QA best practice

Client 2:

'Always on' content available on LMS

Client 3:

Global/local program structure applying QA best practice